



Swiss Chard

Dark leafy greens with vibrantly colored stems and veins are trademark features of Swiss chard (*Beta vulgaris subsp. cicla*). This plant is a mineral delivery powerhouse.

Phytoactives

Lignans

Cross-linked phenolic compounds that make up plant cell walls and are insoluble fibers that aid in fecal bulking and feed some gut bacteria

Secoisolariciresinol (0.07 mcg/g)*

Chlorophyll

Green pigment in plants with potential anti-inflammatory, antioxidant, and anti-bacterial activity

Carotenoids

Antioxidants with anti-cancer potential that may lower risk of macular degeneration

Lutein (145 mcg/g)**

Zeaxanthin (10.6 mcg/g)

Carotenoids

Beta-carotene (52.26 mcg/g)

Flavonols

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Kaempferol (92 mcg/g)*
Quercetin (75 mcg/g)*
Myricetin (22 mcg/g)*

Betalains

Natural pigments with antioxidant, anti-cancer, anti-lipidemic, and antimicrobial properties

Betacyanins Betaxanthins

What is the Whole Food Matrix?

Supports balanced immune modulation for healthy inflammation response

Supports gut microbes and a healthy metabolic fingerprint of the gut

Enhances nutrient bioavailability up to 60%

Includes organic and adaptive regenerative farming techniques that deliver a nutrient-dense source of key phytonutrients and help balance healthy lifestyles

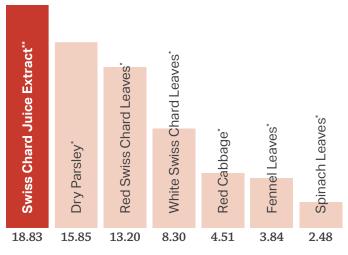
Increases intake of vegetables and fruits in whole food nutrition to influence individual epigenetic expression

Gallic Acid Equivalence

GAE, or "gallic acid equivalence," indicates levels of important phytoactives available in the plant and extracts. GAE is derived by comparing to the gallic acid reference standard, a simple phenolic substance. Studies have shown that phytoactives in plants contribute to their beneficial effect on development of chronic diseases.

Total Phenolic Concentration

Measured: Total Phenolics as Gallic Acid Equivalence (mg/g)



^{*} Data is mean values from Phenol-Explorer Database¹ ** Values subject to change based on strain and experimental methods ** Data on file with WholisticMatters

Key Nutrients

Percentages shown as %DV per serving of 5g dry Swiss chard extract

VITAMIN K

Vital for blood clotting and healthy bones

Used by the body to make red blood cells, hormones, and connective tissue

44%

9%

MAGNESIUM

Involved in many different regulatory processes including muscle and nerve function, blood glucose regulation, blood pressure, and protein, bone, and DNA production

SELENIUM

Important for body processes like reproduction, thyroid gland function, DNA production, and free radical protection

18%

Nutrient supporting healthy blood pressure

Other Nutrients

In order of %DV per 5g dry Swiss chard extract

- Riboflavin
- Copper
- Manganese
- Biotin
- Vitamin E
- 7inc
- Pantothenic acid
- Calcium
- Niacin
- Fiber
- Phosphorus
- Choline
- Vitamin B₆ Thiamin
- Folate

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REFERENCES -