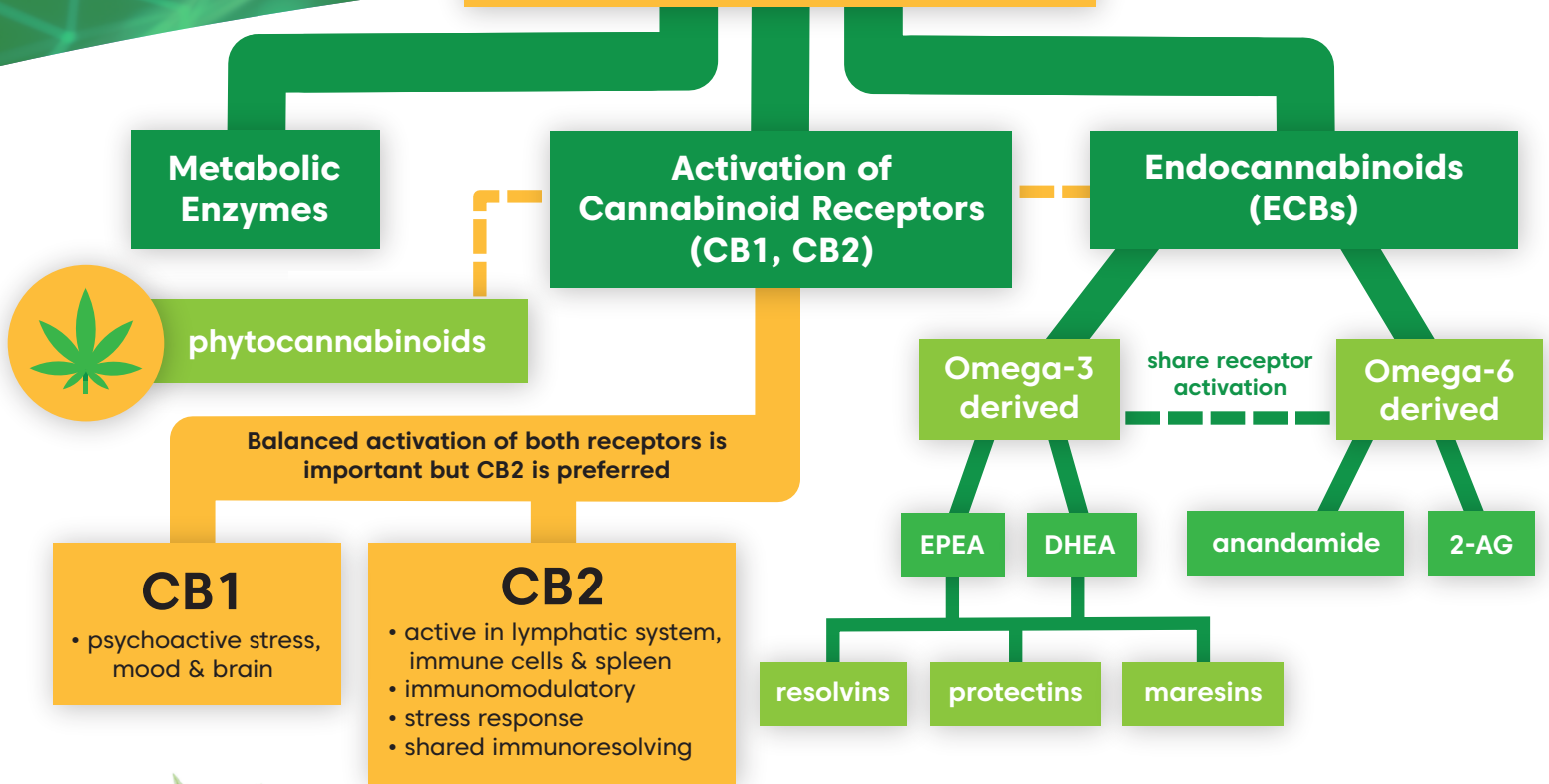
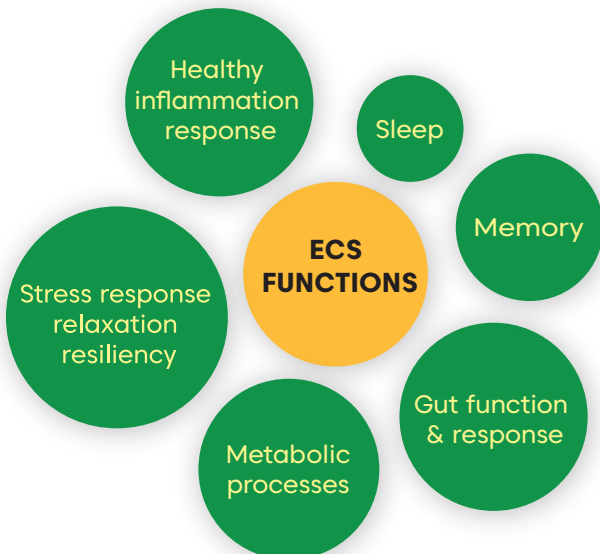


ACTIVATION OF THE ENDOCANNABINOID SYSTEM (ECS)



ECS & OMEGA-3

As precursors of endocannabinoids, omega-3 fatty acids are required for a healthy ECS. With balanced omega-3 levels, the body produces its own forms of active cannabinoids. If the ECS is out of balance, then an omega-3 deficiency is likely. If omega-3s are depleted or unavailable, dietary support with omega oils can help support omega-3 status. Additionally, dietary phytoactives support the body and direct activation of the CB1/CB2 receptor system.



60% of American adults have underlying issues with **inflammation**¹



Only about **7.8%** of adults **and 1.1%** children in the United States use supplements containing **fish oil, omega-3s, and DHA or EPA**²



44% of patients reported increased stress in the past five years, and **15-40%** of respondents also had other health issues (i.e. mood, chronic health conditions)³

1. RAND Health 2017

2. 2012 National Health Interview Survey

3. American Psychological Association 2010 Stress in America Survey